

# CincyDeliver 2025

## Delivering Value Through Quality Software

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At **CincyDeliver 2025**, our mission is clear: **help teams deliver real value by building and maintaining high-quality software.**

Success in software development isn't just about writing code—it's about **collaboration, innovation, and continuous improvement.** Our conference brings together **agilists, engineers, testers, DevOps experts, product owners, and project managers** to explore the best practices, tools, and strategies that drive **efficient, high-impact software delivery.**

**Quality software delivers real value.** Join us as we learn, share, and grow together!

*Sponsor Prospectus*



# CINCYDELIVER

DELIVERING VALUE THROUGH QUALITY SOFTWARE

## Invitation to Sponsor CincyDeliver 2025

Agile Conferences, Inc. and the Cincinnati .NET User Group—both Ohio-based nonprofit organizations—are excited to announce our **fifteenth annual conference, CincyDeliver 2025!** This premier event will take place on **August 1, 2025, at the Manor House in Mason, OH.**

Building on the success of past years, **CincyDeliver 2024 attracted over 450 attendees**, and we anticipate a similar turnout in 2025. Our conference is more than just agile methodologies—it's about bringing together the entire software delivery team. From Scrum Masters and project managers to software engineers, DevOps specialists, and testers, CincyDeliver fosters collaboration across all disciplines.

At its core, our conference is dedicated to **delivering value through quality software**. We provide a space where teams can learn from **industry-leading speakers, peers, and thought leaders**. The result? A day filled with insights, networking, and practical takeaways that drive real-world impact.

### Why Sponsor CincyDeliver 2025?

As a leader in the **Agile and Software Development Communities**, your organization has a unique opportunity to showcase its expertise to a highly engaged audience. Our attendees include:

- ✓ Agilists
- ✓ Program Managers
- ✓ Product Owners
- ✓ Scrum Masters
- ✓ Business Analysts
- ✓ Testers
- ✓ DevOps Engineers
- ✓ Software Engineers

Whether you're **hiring top talent** or **offering solutions** that enhance agile practices and software delivery, CincyDeliver 2025 provides the perfect platform to connect with potential customers and employees from across the region.

### Join Us!

We invite you to explore the **sponsorship prospectus** to learn more about the benefits of partnering with us. If you have any questions or would like to discuss sponsorship opportunities, please reach out:

✉ **Email:** [admin@cincydeliver.org](mailto:admin@cincydeliver.org) | 📞 **Phone:** (513) 312-5664

We look forward to partnering with you to make CincyDeliver 2025 another **resounding success!**

Best Regards,


Philip Japikse


President, Agile Conferences, Inc.

President, Cincinnati .NET User Group

✉ [admin@cincydeliver.org](mailto:admin@cincydeliver.org) | 📞 (513) 312-5664

# CincyDeliver 2025 – Event Details

 **Date:** Friday, August 1, 2025

 **Location:** The Manor House, Mason, OH

## Our Mission


CincyDeliver is dedicated to advancing the knowledge and practice of **delivering value through quality software**. This event brings together industry professionals to share insights, best practices, and innovative approaches to software development and agile methodologies.


## Schedule

The event schedule is currently in development and will be published on our website once finalized. Stay updated at: [www.cincydeliver.org](http://www.cincydeliver.org)

## Growing Attendance

CincyDeliver continues to attract a strong and engaged audience:

 **2021:** Over 350 attendees

 **2022-2024:** Over 450 attendees each year

With continued growth and industry enthusiasm, **CincyDeliver 2025 is expected to be another exceptional event!**

For sponsorship opportunities and event details, please visit [www.cincydeliver.org](http://www.cincydeliver.org) or contact us at [admin@cincydeliver.org](mailto:admin@cincydeliver.org).

## CincyDeliver 2025 – Sponsorship Opportunities

Partner with **CincyDeliver 2025** and gain **premier visibility** among software development professionals, agile practitioners, and technology leaders. Choose from one of our exclusive sponsorship levels to showcase your brand, connect with potential customers, and support the agile community.

### **Diamond Keynote Sponsor – \$3,500 (Limited Availability)**

*\*Exclusive keynote sponsorship with maximum visibility throughout the event.*

#### **Premium Branding & Exposure**

##### **✓ Keynote Sponsor Privileges**

- Branding opportunities, including signage placement during the keynote
- **Exclusive** three-minute message before the keynote

##### **✓ Conference Room Sponsorship**

- Dedicated branding and signage in the sponsored conference room
- **Lunchtime vendor presentation** opportunity in the room

##### **✓ Prominent Logo Placement**

- **Largest** logo placement on the **CincyDeliver website** and **session intro slides**

##### **✓ Exposition Area**

- Reserved **booth space**: Table and two chairs in the expo area

##### **✓ Direct Attendee Engagement**

- **Pre-conference email inclusion**: Add a message to attendees
- **Access to attendee names & emails** (*excluding opt-outs*)

##### **✓ Exclusive Diamond-Level Recognition**

- Recognition **on the website**
- Featured on the **sponsor slide before every session**

##### **Includes 12 Free Admissions to the Event**

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## **Platinum Room Sponsor – \$3,000** *(Limited Availability)*

**High-impact branding with room sponsorship and valuable attendee engagement.**

### **Premium Branding & Exposure**

#### **✓ Conference Room Sponsorship**

- Prominent branding and signage in a sponsored conference room
- **Lunchtime vendor presentation** opportunity in the room

#### **✓ Logo Placement**

- **Second largest** logo placement on the **website** and **session intro slides**

#### **✓ Exposition Area**

- Reserved **booth space**: Table and two chairs in the expo area

#### **✓ Direct Attendee Engagement**

- **Pre-conference email inclusion**: Add a message to attendees
- **Access to attendee names & emails** (*excluding opt-outs*)

#### **✓ Platinum-Level Recognition**

- Recognition **on the website**
- Featured on the **sponsor slide before every session**

#### **Includes 8 Free Admissions to the Event**

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## Gold Sponsor – \$2,250

Strong visibility and networking opportunities at a great value.

### ✓ Logo Placement

- Featured on the **website** and **session intro slides**

### ✓ Exposition Area

- Reserved **booth space**: Table and two chairs in the expo area

### ✓ Direct Attendee Engagement

- **Pre-conference email inclusion**: Add a message to attendees
- **Access to attendee names & emails** (*excluding opt-outs*)

### ✓ Gold-Level Recognition

- Recognition **on the website**
- Featured on the **sponsor slide before every session**

 **Includes 6 Free Admissions to the Event**

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## Silver Sponsor – \$1,500

Cost-effective sponsorship with essential brand exposure.

### ✓ Logo Placement

- Featured on the **website** and **session intro slides**

### ✓ Silver-Level Recognition

- Recognition **on the website**
- Featured on the **sponsor slide before every session**

 **Includes 2 Free Admissions to the Event**

## À La Carte Sponsorship Options (Pricing Available Upon Request)

Enhance your brand's visibility with **exclusive sponsorship opportunities**, including:

- ☕ **Coffee Break** – Keep attendees energized while showcasing your brand.
  - 🍳 **Breakfast** – Start the day with a branded networking opportunity.
  - 🍽️ **Lunch** – Gain premium exposure as attendees gather to refuel.
  - 🍷 **Speaker Dinner** – Connect with industry leaders and keynote speakers.
- ...and more!

For **availability and pricing**, please contact:

✉️ **Email:** [admin@cincydeliver.org](mailto:admin@cincydeliver.org) | 📞 **Phone:** (513) 312-5664 (Philip Japikse)

## A Special Thank You to Our 2024 Sponsors! 🎉

We are incredibly grateful to our **CincyDeliver 2024 sponsors** for their generous support and commitment to the agile and software development communities.

### 💎 Diamond Sponsors

- ★ Ingage Partners
- ★ Ascendum
- ★ ZenHub

### 🥇 Gold Sponsors

- ★ Seven Hills Technology
- ★ TEKSystems
- ★ Vaco

### 🥈 Silver Sponsors

- ★ Scrum.org
- ★ Practical Agilist / Lil Agile Monster

Your support helped make **CincyDeliver 2024** a resounding success, and we can't wait to collaborate again for **CincyDeliver 2025!** 🚀