

CincyDeliver 2021

Combining The Cincinnati Day of Agile and Cincy.Develop()

Sponsor Prospectus



CINCY DELIVER

(COMBINING THE CINCINNATI DAY OF AGILE AND CINCY.DEVELOP)

Invitation to Sponsor

Last year was extraordinarily difficult for everyone, and we hope you and yours are doing the best you can in these trying times. We have clearance from the Manor House to hold CincyDeliver this year, and we will continue to monitor and follow all recommended guidance from the relevant authorities.

Agile Conferences, Inc., and the Cincinnati .NET User Group, both Ohio non-profit organizations, are pleased to announce our eleventh conference, Cincy Deliver. Cincy Deliver will be held on July 30, 2021 at the Manor House in Mason, OH. Our 2019 event drew over 550 attendees with 30 breakout sessions, and we continue to grow every year. While the numbers are difficult to predict coming out of the pandemic, we have already sold over 100 tickets for this year's event.

From the very first Cincinnati Day of Agile in 2010, we have selected content and speakers for all aspects of delivering software, including engineering, testing, project management, and process. Our goal is (and has always been) to provide a day where your entire team can come and learn, not only from the best speakers, but from each other. We continue to be the longest running and largest non-profit agile and developer event serving the entire Tristate area.

Why the name change? To be honest, it was a difficult decision. The Cincinnati Day of Agile name is well known, as evidence of the past success. But the conference has always been more than just about agile processes. The very first Day of Agile brought scrum masters, project managers, developers, devops, and testers together in the same room, and we have continued to offer content for the entire team throughout our rich history. At the end of the day, creating and maintaining software is a team sport, and we support the entire team. To put it succinctly, the entire day is all about delivering value through quality software.

Your organization, as a leader in the Agile and Software Development Communities, can exhibit your message before a large audience of new and experienced Agilists, Program Managers, Business Analysts, Testers, and Developers from Ohio, Kentucky, Indiana, Michigan, and Tennessee. This unique event in Cincinnati is certain to be another great success and we would like you to be a part of it.

Are you looking to hire professionals versed in agile development methodologies, software development for the web, cloud, or mobile? Do you have a product to sell that helps teams become or improve their ability to deliver? This is your opportunity to talk to potential customers and/or employees from all over the region.

Please review this sponsorship prospectus to discover the benefits of partnering with us for these events. If you have any questions, please email me at admin@cincydeliver.org or call my cell phone at (513) 312-5664.

Best Regards,

Philip Japikse

President, Agile Conferences, Inc.

President, Cincinnati .NET User Group

admin@cincydeliver.org (513) 312-5664

Conference Fact Sheet – CincyDeliver

Combining the Cincinnati Day of Agile with CincyDevelop

- Date: July 30, 2021
- Location: The Manor House, Mason, OH
- Purpose: To further the knowledge of Agile, Software Development, Project Management, and Testing. In short, it's all about delivering value through quality software.
- Schedule: The schedule is still being developed, and will be shown on <https://www.cincydeliver.org> when complete.
- Attendance: Our 2019 conference had over 550 attendees

Sponsorship Levels

Diamond Keynote Sponsor- \$3,250 – Limited number available

- Keynote sponsorship
 - Permits signage and other branding to be placed during the keynote
 - Three-minute message before the keynote
- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room.
 - Lunchtime vendor presentation in room
- Recognized on the website, schedule, and venue as a Diamond Keynote sponsor
- Largest logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as the Diamond Sponsor:
 - On Website and Registration site
 - On the sponsor slide before every talk
- 12 Free admissions to the event

Platinum Room Sponsor - \$2,750 – Limited number available

- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room
 - Lunchtime vendor presentation in the sponsored room.
- Recognized on the website, schedule, and venue as a Platinum Room sponsor
- Second largest logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as a Platinum Room Sponsor:
 - On Website and Registration site
 - On the sponsor slide before every talk
- 8 Free admissions to the event

Gold - \$2,250

- Logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as Gold Sponsor
 - On Website and Registration site
 - On the sponsor slide before every talk
- 6 Free admissions to the event

Silver - \$1,500

- Logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Recognition as Silver Sponsor
 - On Website and Registration site
 - On the sponsor slide before every talk
- 2 Free admissions to the event

A la Carte Options (pricing upon request)

Coffee Break | Breakfast | Lunch | Speaker Dinner | etc.

Please contact Philip Japikse @ 513-312-5664 or admin@cincydeliver.org for availability and pricing.

How to Sponsor CincyDeliver

If you are interested in sponsoring the CincyDeliver conference, please contact us at admin@cincydeliver.org or call Phil Japikse at (513) 312-5664 for more information.

Thank you to last year's (2019) Sponsors!

Diamond

SDS Consulting, Fusion Alliance

Platinum

Engage Partners, Ascendum, Couchbase

Gold

Calibrity, Eliassen Group, MAX Technical Training, Vaco, Insight, Inedo, Everleap Cloud Hosting