

CincyDeliver 2024

Deliver Value Through Quality Software

Sponsor Prospectus



CINCYDELIVER

FOCUS ON DELIVERING VALUE THROUGH QUALITY SOFTWARE

Invitation to Sponsor

Agile Conferences, Inc., and the Cincinnati .NET User Group, both Ohio non-profit organizations, are pleased to announce our thirteenth conference, CincyDeliver 2024. CincyDeliver will be held on July 26, 2024, at the Manor House in Mason, OH. Our 2023 event drew over 400 attendees, and we expect the same turnout again.

Our conference has always contained much more than just agile process talks. The first Day of Agile (our original conference name) brought Scrum Masters, project managers, software engineers, dev-ops engineers, and testers, all together in the same room. We continue to offer content for the entire software delivery team. Delivering value by creating and maintaining quality software is a team sport, and we support the whole team.

The entire day is all about delivering value through quality software. Our goal has always been (and continues to be) to provide a day where your entire team can come and learn from the best speakers and each other.

As a leader in the Agile and Software Development Communities, your organization can exhibit your message before a large audience of experienced and new Agilists, Program Managers, Product Owners, Scrum Masters, Business Analysts, Testers, DevOps Engineers, and Software Engineers from across the region. This unique event in Cincinnati will surely be another great success and we would like you to be a partner.

Are you looking to hire professionals versed in agile development methodologies and/or software development? Do you have a product to sell that helps teams become more agile or improve their delivery ability? This is your opportunity to talk to potential customers or employees from all over the region.

Please review this sponsorship prospectus to discover the benefits of partnering with us for this event. If you have any questions, please email me at admin@cincydeliver.org or call my cell phone at (513) 312-5664.

Best Regards,

Philip Japikse

President, Agile Conferences, Inc.

President, Cincinnati .NET User Group

admin@cincydeliver.org (513) 312-5664

Conference Fact Sheet – CincyDeliver

Deliver Value Through Quality Software

- Date: Friday, July 26, 2024
- Location: The Manor House, Mason, OH
- Purpose: To further the knowledge of delivering value through quality software.
- Schedule: The schedule is still being developed, and will be shown on <https://www.cincydeliver.org> when complete.
- Attendance: Our 2021 conference had over 350 attendees
Our 2022 and 2023 conferences had over 450 attendees

Sponsorship Levels

Diamond Keynote Sponsor- \$3,000 – Limited number available

- Keynote sponsorship
 - Permits signage and other branding to be placed during the keynote
 - Three-minute message before the keynote
- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room.
 - Lunchtime vendor presentation in room
- Largest logo placement on:
 - Website
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as the Diamond Sponsor:
 - On Website
 - On the sponsor slide before every talk
- 12 Free admissions to the event

Platinum Room Sponsor - \$2,500 – Limited number available

- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room
 - Lunchtime vendor presentation in the sponsored room.
- Second largest logo placement on:
 - Website
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as a Platinum Room Sponsor:
 - On Website
 - On the sponsor slide before every talk
- 8 Free admissions to the event

Gold - \$2,000

- Logo placement on:
 - Website
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as Gold Sponsor
 - On Website
 - On the sponsor slide before every talk
- 6 Free admissions to the event

Silver - \$1,500

- Logo placement on:
 - Website
 - Session Intro Slides
- Recognition as Silver Sponsor
 - On Website
 - On the sponsor slide before every talk
- 2 Free admissions to the event

A la Carte Options (pricing upon request)

Coffee Break | Breakfast | Lunch | Speaker Dinner | etc.

Please contact Philip Japikse @ 513-312-5664 or admin@cincydeliver.org for availability and pricing.

How to Sponsor CincyDeliver

If you are interested in sponsoring the CincyDeliver conference, please contact us at admin@cincydeliver.org or call Phil Japikse at (513) 312-5664 for more information.

Thank you to last year's (2023) Sponsors!

Diamond

Ingage Partners

Pintas & Mullins Law Firm

Platinum

Ascendum

Gold

TQL,QualIT Resources

Silver

Scrum.org